



**Socioeconomic Institute for Advanced Studies**

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*Pioneering Socioeconomic Solutions  
& Development by Multidisciplinary Holistic Academic Programs*

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# **(SIAS) PhD in Inspiration Economy Program Proposal**

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**Updated - May 2023**

<http://www.sias.rw/>

Building 16, KK19 Avenue, Niboyi Sector, Kicukiro District, Kigali City, Rwanda

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# Program Proposal

## 1. PROGRAM DETAILS

1 Program Title	<b>Inspiration Economy</b>			
2 Exit Awards	<b>PhD in Inspiration Economy</b>			
3 Modes of Attendance Mode of Delivery	Part-time	✓	Full-time	✓
	Distance Learning	N/A	Work-based	N/A
	Other: <b>Blended</b>		Short module	N/A
	1		5	
	2		6	
4 Resource group:	3		Other: N/A	
	4			
5 First year of presentation	2023		Current Session	

## 2. Program Funding and Administration

2.1 Program	International Inspiration Economy Program		
Organiser/Leader:	Founder of SIAS: Dr. MOHAMED Buhijji		
<b>2.2. Program Development Team</b>			
<b>Name</b>	<b>Faculty</b>		
Professor FAIZ Galloui	<b>Social Innovation</b> Faculte de Economiques et Sociales Universite de Lile (FRANCE)		
Professor NADA Trunk	<b>Innovation and Management</b> Int. School for Social and Business Studies, Celie (SOLVENIA) Higher Education Expert		
Dr. DONYA Ahmed	<b>Women Development &amp; People with Disability</b> (BAHRAIN)		
Dr. BUHIJJI Mohamed	Founding father;		

	<b>International Inspiration Economy Project (BAHRAIN)</b>
Dr. ALI Ibrahim Ali	<b>Strategic Planning</b> Omdurman University (SUDAN)
<b>2.3 Faculty/ School/Centre administratively responsible for the Program</b> (SIAS) Founder: Dr. MOHAMED Buhijji	

<b>2.4 Projects Students Numbers – Government - Sponsored</b>					
YEAR	2023	2024	2025	2026	2027
Level 1	0	0	0	0	00
Level 2		0	0	0	00
Level 3			0	0	00
Level 4				0	00
Level 5					00
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>00</b>	<b>00</b>

<b>2.5. Projected Student Numbers: Private</b>										
Year	2023		2024		2025		2026		2027	
Program to be opened	<b>PhD in Inspiration Economy</b>									
Private	Full-Time	Part-time	Full-time	Part-time	Full-time	Part-time	Full-time	Part-time	Full-time	Part-time
<b>1<sup>st</sup> Year</b>	1	2	2	2	2	2	2	2	2	2
<b>2<sup>nd</sup> Year</b>			1	2	2	2	2	2	2	2
<b>3<sup>rd</sup> Year</b>					1	2	2	2	2	2
<b>4<sup>th</sup> Year</b>							0	2	0	2
<b>Total</b>	1	2	3	4	5	6	6	8	6	8

**2.6. WILL THE PROGRAM BE RESOURCED FROM THE EXISTING RESOURCES OF THE CONTRIBUTING FACULTY(S), SCHOOL(S), CENTRE(S)?**

<b>YES</b>		<b>NO</b>	✓	-
	<b>The Program will be funded by SIAS Founder plus donations Sponsors, Social-for-Profit and Investments.</b>			

## 2.7. STAFFING

	2023	2024	2025	2026	2027	Source Of Funds
<b>Academic Staffing</b>						
Full professors	1	2	2	2		SIAS Founder & Fees
Associate professors	1	2	2	2		SIAS Founder & Fees
Senior lecturers	1	3	5	5		SIAS Founder, Fees, Social for Profit Projects & Sponsors
(Part time and expatriates)	2	3	3	3		
<b>Support Staff</b>						
Technical & Other Staff	3	2	2	2		SIAS Founder
Equipment: Computers room	1	1	1	1		SIAS Founder
Library	1	1	1	1		SIAS Founder

## 2.8 General Accommodation Requirements

- (i) Classrooms – number and size of each
- 1- Aysha Resilience Hall (29.9 m<sup>2</sup>)
  - 2- Class Room 1 (15.8 m<sup>2</sup>)
  - 3- Class Room 2 (15.1 m<sup>2</sup>)
  - 4- Class Room 3 (14.9 m<sup>2</sup>)
  - 5- Class Room 4 (15.3 m<sup>2</sup>)
  - 6- Inspiration Hall (37,1 m<sup>2</sup>)
  - 7- Main Multipurpose Hall (36.4 m<sup>2</sup>)

NB. Class Rooms are planned to host 15 Students per program, and the two main hall would host 30 Students when the Module fits more than one program.

- (ii) Library (18 m<sup>2</sup>) Note- the library is well designed to take up to 2500 books
- (iii) Student canteen (22.8 m<sup>2</sup>)

## 3. Program Background, Rationale And Indicative Contents

### 3.1. Program Description And Objectives

Addressing the outcome of SIAS needs assessment and skill gap analysis, the purpose of this postgraduate PhD in Inspiration Economy program is to create experts in the field of inspiration economy, socio-economic development experts, socioeconomic problem solvers with multidisciplinary background, community development experts, social

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innovation entrepreneurs, inspiration engineers, community planners, and many other potential roles related to inspiration currency and the economic development. Besides, this program targets to create multi-disciplinary holistic thinkers that would use the model shown in Figure (1) through lifelong learning practices to build the inspiration economists mindsets, which can spot challenges or crisis ahead and turn them into opportunities and thus create more independent inspiring communities.

The program combines the concepts of Inspiration/Resilience/Youth/Aging and Future Foresight Economies, in the modules and the modules Intended Learning Outcome to build the “Inspiration Economy” leadership. Along with research and development done before, during and after the ‘Field Projects’ the program graduates are expected to inspire their communities and organisations in the techniques and approaches of inspiration currency engineering and design that are going to bring a clear positive outcome. This program is unique, since it would produce graduates that competent to be: Inspiration Community Leaders, Socio-Economy Experts, Change Facilitators, Complex Problem Solvers, Social Innovators and similar titles that are highly needed by all the communities in the world that need more competency of risks mitigation and communities stability experts.

This extensive program shows a good connection with the reality of the business world and ensures best interaction between students, lecturers, and professionals in a spirit of participative learning and teamwork. The case studies and deep dialogue techniques would be up-to-date which shall help to develop new insights for business owners and future economy leaders. The program graduates would not only be expected to have high employability possibilities, but even be a source for creating socio-economy influencers.

The program would address the great shortages in experts relevant to the United Nations Sustain Development Goals (UN-SDGs) Experts, especially in issues as poverty, youth, unemployment, migration, women, child labour, families’ instabilities, etc.

The case studies and the deep dialogue embedded in the program modules will be up-to-date and will help the students to develop new insights for social business and to be future socio-economic leaders. Not only are program graduates expected to have high employment potential, but to be in any or all the new fields of the economy as sharing-economy, collaborative-economy, behavioural-economy and inspiration-economy. All these economies have great influences on the socio-economic development, especially in developing countries.

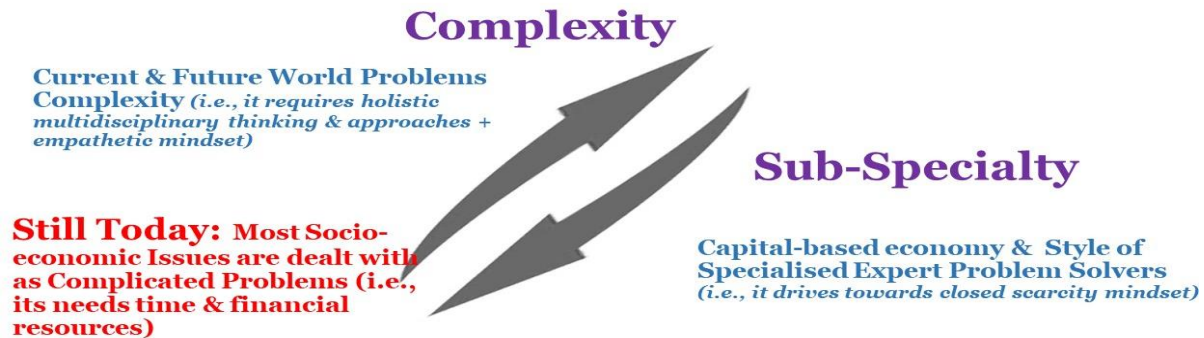
### **3.2 Differentiation of (PhD in Inspiration Economy) & its Role in Socioeconomic Development of Rwanda, Africa & the World**

Still today, most Socio-economic Issues are dealt with as complicated chronic problems (i.e., it needs time and financial resources). However, in reality, most of the existing world problems that could not be solved, i.e., poverty, migration, etc., are complex rather than complicated.

Hence, there is a gap in the capacity of the world graduates of today to address the world’s “complexity”, specifically in dealing with the “complex problems” in relevance to socioeconomic issues. Part of the needs assessment outcome is the gap in the capacity in dealing with the complex

socioeconomic issues. Therefore, this program focus on current and future world problems and what requires holistic multidisciplinary thinking, approaches and an empathetically driven mindset. Therefore, SIAS tried to bring graduates that address this gap instead of going towards the current sub-speciality postgraduate studies that the capital-based economy created in our life. This style of creating multidisciplinary expert problem solvers, help to overcome the necessity of bringing more abundant mindset graduates rather than closed scarcity mindset graduates that classical programs are helping to create.

Figure (1) Illustrates the World's need for Addressing Complex rather than Complicated Issues – Which SIAS – PhD in Inspiration Economy Graduates Could Do.



As the world is going through a devastating pandemic spillovers that influenced both our life and livelihood, more spillovers are expected in every sector and discipline. The COVID-19 and the lockdowns for more than 24 months brought challenges, but also opportunities. However, unfortunately most of the opportunities gone towards technology relation solutions rather than human-related solutions. The international emergency, the polarisation within regions and the world, the stretch between the leftist and rightist movements have created shakeup for what we used to know before the outbreak of the virus. Now, globalisation is reviewed and a transformation of new economic powers in many communities, including their socio-economic situations; are all going through periods of instability and deterioration of quality of life; despite the availability of many resources and sources for development.

Observing, absorbing, and then realising the new global reality, in both the developed and under-developed countries bring new perspectives to any new initiative, especially if this initiative comes to create a realised socio-economic differentiation between the communities throughout the world. The increase in the gap between the poor and the rich, and the failure to achieve the top Sustainable Development Goals (SDGs) as the elimination of poverty in 2025, means the world needs a new mindset and new approaches to the dominating capital-based economy. Therefore, this PhD education and research program initiated by SIAS would focus on the type of formulas used to deal with today and future problems. It is a PhD Program that sees a silver lining in this world situation and actually attempt to bring the inspiration currency out of it. While most of the world is worried about the rising mental health problems, along with rising communities' frictions, and more displacement of people due to wars, hunger, and drought, which led to more scarce-driven mindsets, we see opportunities for calibrating the path through the making of future socioeconomic leaders that overcome conflicts and bring in more solutions to these complicated problems. Therefore, and based on the intention of preserving or enhancing those work on the formula of (capacity vs demand) rather than (supply vs demand), the SIAS programs, comes to offer more structured approaches, through its field-structured PhD that create different type of projects that impact that the world needs today and the future, even before graduation.

This SIAS-PhD in Inspiration Economy program promise to ignite positive change in the communities, starting from the developing countries, which would help to overcome the negativity of world conflicts, disasters and crises towards more inspiring experiences, models and stories that could be built starting from Rwanda, Africa and Developing countries.

### **3.2.1. Skills Development:**

Through teaching, research, and community service, we train students in order to be competitive at the national and regional levels. The Program features the following areas:

- In-depth knowledge of Inspiration Economy theories, practices, methodologies, processes and tools.
- The mindset and the competency needed to successfully carry out inspiration labs development projects across organization and communities fields.
- The capacity to use inspiration economy approaches in solving complex problems and developing corporate and public institutional strategies.
- Mastering the tools would create an effective socioeconomic outcome.
- The ability to communicate effectively to promote the culture of inspiration economy, and to disseminate the practice in the public as well as the corporate spheres, by engaging with communities' issues and challenges and bringing solutions for sustainable development.
- To develop the capabilities of the students to effectively harness the practices of Inspiration Economy with evidence-based higher quality intended learning designs.
- To carry out world-class research and development in line with Inspiration Economy's strategic priorities, which focus on applied research.

### **3.2.2. Research Facilities**

Research is built in the heart of each module in the PhD-IE program. The facilities in this program would be more dependent on the following:

- a) The Inspiration Lab – that comes from the targeted communities, or challenges needs
- b) The Reference Inspiration Economy Tools and Books
- c) The Visualisation “Deep Dialogue’ Room
- d) The Students exploration visits

SIAS PhD program leaders would ensure that they provide proper support facilities as ITC and computer labs, besides graduate discussion rooms. Also, all the PhD candidates would be entitled to participate in exploratory visits, best practice visits, besides SIAS forums and conferences. The students would also have access to free publications related to their scope of study, including case studies. In certain cases, students would be encourages publish in IIEP and SIAS journals and would be sponsored even for publishing in other high ranking journals, if their research is ready for this stage.

### **3.2.3. Entrepreneurial and Business Development**

Graduates of Inspiration economy PhD program should be able to:

- Create and manage an income-generating project.
- Besides, inspiration economy, the graduate of SIAS would focus on innovation and entrepreneurship as a means towards creating change in a community.
- Since the spirit of entrepreneurship and innovation is well covered in all the PIE and SIAS programs in general, the target would be to attract all types of entrepreneurs, but especially social entrepreneurs etc.)
- Create and manage their own businesses



### 3.2.4. Jobs opportunity

The quality of the graduates targeted by the SIAS programs will carry various title competencies whether they work as employees, or social entrepreneurs, or specialise as community change leaders. Even though certain titles such as the ‘Inspiration Economy Expert’ was not listed in the list of possible job opportunities are listed in the SIAS Business Plan., to mention just a few, an Inspiration Economy graduate can assume:

- Chief Inspiration Officer
- Socioeconomy Expert (Specialist)

Besides mentioning a sample of the type of industries, all the graduates of the SIAS programs are trained to be self-employed, i.e. not dependent on employment agencies. The main income for any of the SIAS graduates would come from ‘social-for-profit’ projects, consultancy, freelancing and mentoring.

#### Principal functions :

- Bring inspiring socioeconomy focused developments and solutions with minimal financial strains and high dependence on local assets.
- Solve, Develop, and Improve life and livelihood conditions in the communities, whether in urban or rural areas.
- Specialise in eliminating poverty, improving equality, and empowering the vulnerable.
- Work on creating participatory community programs in collaboration with the government and NGOs.

#### Secondary functions:

- Identify opportunities and work on improving of fostering collective strategies to maximise the successes of the management of change efforts.
- He/she works with the employees to improve the culture of the organisation and adapt to new conditions or ensure the transition or transformation to the new state.

#### PhD Graduates Profile & Job Prospectus

Besides mentioning a sample of the type of industries, all these products (the type of jobs and graduates) of the PhD program graduate can be a researcher, a consultant, a social for profit and most be self-employed. The main income would come from social-for-profit projects, consultancy, freelancing and mentoring.

Table (1) Specify the type of Inspiration Economy PhD program graduate potential job titles with the level of demand in the market.

<b>Products of PIE Program &amp; Indicative Content (Module)</b>	<b>What is their Competency?</b>	<b>Type of Industries</b>	<b>Type &amp; Level of Demands</b>
<i>1-Chief Inspiration Officer</i>	Equipped with the capacity to see opportunities inside contemporary and future challenges, using lots of positive psychology techniques	Large Global Companies, innovative and Creativity industries	The job in rising demand in major branded companies, including companies as



Products of PIE Program & Indicative Content (Module)	What is their Competency?	Type of Industries	Type & Level of Demands
			BMW, Niki, Google, etc.  <b>Link1</b> shows an example of sites as evidence of rising demand
<i>2-Socio-Economy Experts (Specialist)</i>	Solve, Develop, Improve life and livelihoods conditions in the communities, whether in urban or rural areas. Specialise in eliminating poverty, improving equality, and empower the vulnerable. Work on creating participatory community programs in collaboration with government and NGOs.	Community services, development	In high demand in leading international agencies like UN, UNDP, UNCEF, WHO, etc.  <b>Link2</b> shows an example of sites as evidence of rising demand
<i>3-Change Facilitator</i>	Identify opportunities and work on improving of fostering collective strategies to maximise the successes from the management of change efforts. He/she work with the employees to improve the culture of the organisation and adapt to new conditions or ensure the transition or transformation to the new state.	In all types of industries including governments who are going through a transformation or working on strategic or national plans	Been rising in demand since the early 80's of the last century and continuing more with the speed of change in the technology, even with different names, or job titles.  <b>Link3</b> shows an example as

<b>Products of PIE Program &amp; Indicative Content (Module)</b>	<b>What is their Competency?</b>	<b>Type of Industries</b>	<b>Type &amp; Level of Demands</b>
			evidence of rising demand
<i>4-Problem Solving Expert</i>	Identify, or exploit opportunities around the problem and then to analyse them. Besides, they have the capacity to develop short- and long-term solutions. They would be capable of solving complex problems through active-observation, analysis, synthesis, and association of the different problems and their possible solutions. Unique in research, and creativity, besides can work with diversified teams.	All types of industries that benefit from problems solving, including all governmental organisations, public service delivery, community development and even NGOs and private sector.	The job is in high demand in police, social development, healthcare & Educational organisations, creative industries and much more.  <b>Link4</b> shows an example of sites as evidence of rising demand
<i>5-Social Innovators</i>	-Focus on bringing creative solutions or to develop solutions which improve the well- being of people and society.  -Use creative thinking and innovative actions to address social needs.	Public Sector, Large Social-for-Profit Organisations. Also, all those who work on their own innovative models as gig economy or freelancing consultants.	Demand is increasing from many international humanitarian organisations  <b>Link5</b> shows an example of sites as evidence of rising demand
<i>6-Youth Economy Expert</i>	Utilise and optimise both youth spirit and energy to create a	Youth Ministries, Youth-focused Industries, sports club, NGOs specialised in youth	Would be of high demand after 3 years

<b>Products of PIE Program &amp; Indicative Content (Module)</b>	<b>What is their Competency?</b>	<b>Type of Industries</b>	<b>Type &amp; Level of Demands</b>
<i>(Youth Empowerment Specialist/ Youth Opportunities Specialists)</i>	<p>positive change in the community.</p> <p>Prepare youth leaders for careers in growth industries and to be successful entrepreneurs. Develop youth economic opportunities</p>	empowerment, leading youth brands, youth mentorship programs	<p>from the program</p> <p><b>Link6</b> shows an example of sites as evidence of rising demand</p>
<i>7-Resilience Economy Expert</i>	<p>Work on economic and socio-economic tolerance and agility. Develop &amp; manage resilient programs for organisations or communities. Support sustainable and resilient management</p>	All environmental friendly organisations, or all the organisations that would like to be more equipped for disasters, or want to have more effective recovery. Novelty- Novation- Innovation	<b>Link7</b> shows an example of sites as evidence of rising demand
<i>8-Innovation Economy Expert</i>	Develop and apply innovative ideas and optimise their technologies to improve goods and services or make their production more efficient.	All type of industries that would use one or more of the following four innovation techniques: incremental, disruptive, architectural and radical.	<b>Link8</b> shows an example of sites as evidence of rising demand
<i>9-Inspiration Economy Expert</i>	Capacity to optimise the inspiration currency, design new business models, enhance that overall inspiration outcome	All type of industries that are looking to bring change and disrupt the status quo.	<p>New and projected to grow faster with the spread of New EconoPIEs</p> <p><b>Link9</b> shows an example of sites as</p>

<b>Products of PIE Program &amp; Indicative Content (Module)</b>	<b>What is their Competency?</b>	<b>Type of Industries</b>	<b>Type &amp; Level of Demands</b>
			evidence of rising demand
<i>10-Self-Sufficiency Expert</i>	Work to create more independent models for each community. i.e. without outside aid. Build communities capacity for extreme challenges and lockdowns.	All companies that work on optimising the resources, recycling it, or showing they are environmental-friendly.	<b>Link10</b> shows an example of sites as evidence of rising demand
<i>11-Socio-economic Development Officer</i>	-Collect and consolidate data on specific socio-economic-development and monitor demographic data about death and birth across community.  -Lead development needs and advise on response measures.	-Leading International Humanatarian agencies as UN, WEF, etc.  -Government planning officers  -Large global or multiregional organisation that have impact on communities or socio-economic development  -Self Employed or part of private consultancy	<b>Link11</b> shows an example as evidence of rising demand
<i>12-Community Development Speicalist</i>	-Identify urban communities and establish close ties with territorial development boards.  -Emphasize community education & economic besides urban personnel development.  -Research and offer education for annual	-Leading International Humanitarian agencies as UN, WEF, etc.  -Government planning officers  -Large global or multiregional organisation that have impact on communities or socio-economic development	<b>Link12</b> shows an example as evidence of rising demand

Products of PIE Program & Indicative Content (Module)	What is their Competency?	Type of Industries	Type & Level of Demands
	<p>and regional summits in collaboration with development associations.</p> <p>Generate funds through collaborations and grant applications. Devise effective assessment plans, and keep precise and prompt records of work.</p> <p>Upgrade constantly in line with personal and corporate objectives.</p>	<p>-Self Employed or part of private consultancy</p>	
<i>13-Future Foresight Specialist</i>	<ul style="list-style-type: none"> <li>-Set and work on Long term strategies</li> <li>-Plan Successful future measures and define Knowledge that need to acquired.</li> <li>-Lead development optimization of multi-year strategies and annual plans.</li> <li>-Communicate initiatives and expectations.</li> <li>-Align internal processes to meet future foresights</li> </ul>	<ul style="list-style-type: none"> <li>-Government, Leading Private sector and large well established NGOs.</li> <li>-Research centres concerned about the long term future aspects and impacts.</li> <li>-Military and police departments.</li> <li>-Socio-economic planners.</li> </ul>	<p><b><u>Link13</u></b> shows an example as evidence of rising demand</p>
<i>14-Socio-economic Impact Foresigheter</i>	<ul style="list-style-type: none"> <li>-Develop new methodologies to foresight specific impacts and develop</li> </ul>	<ul style="list-style-type: none"> <li>-Government, Leading Private sector and large well established NGOs.</li> </ul>	<p><b><u>Link14</u></b> shows an example as evidence of</p>

Products of PIE Program & Indicative Content (Module)	What is their Competency?	Type of Industries	Type & Level of Demands
	<p>programs that prepare the different communities.</p> <ul style="list-style-type: none"> <li>-Assimilate and disseminate economic and developmental data.</li> <li>-Track future expected impact and relay actions required for the different parties.</li> </ul>	<ul style="list-style-type: none"> <li>-Research centres concerned about the long term future aspects and impacts.</li> <li>-Military and police departments.</li> <li>-Socio-economic planners.</li> </ul>	<p>rising demand</p>
<i>15-Multiculture Mediator</i>	<ul style="list-style-type: none"> <li>-Work on Cross-cultural dispute resolution.</li> <li>-Establish intercultural mediation as a neutral facilitator who assist in resolving disputes</li> <li>-Mitigate the impact by cultural misunderstanding.</li> <li>-Build intercultural to bridge cultural gaps with migrants and refugees.</li> </ul>	<ul style="list-style-type: none"> <li>-Social Development Service Department</li> <li>-Quality of life related units</li> <li>-Services where the migrants, the marginalised, the refugees are available.</li> <li>-Professional Mediating Consulting firms.</li> </ul>	<p><b>Link15</b> shows an example of as evidence of rising demand</p>
<i>16-Multidiscipline 'Thinker' or 'Arbitrator' or 'facilitator'</i>	<ul style="list-style-type: none"> <li>-Work to bring multidisciplinary holistic solution to complex problems.</li> <li>-Define different outcomes in human systems to</li> </ul>	<ul style="list-style-type: none"> <li>-Government entities</li> <li>-Innovation hubs</li> </ul>	<p><b>Link16</b> shows an example of as evidence of rising demand</p>

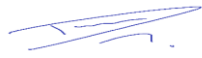
<b>Products of PIE Program &amp; Indicative Content (Module)</b>	<b>What is their Competency?</b>	<b>Type of Industries</b>	<b>Type &amp; Level of Demands</b>
	<p>crack chronic phenomena</p> <p>-Diagnose competing sources of challenges to find solutions to complex problems from several perspectives.</p> <p>-Refers to knowledge of a wide range of perspectives within a combination of subject areas.</p>		
<i>17-Social for Profit Entrepreneurs</i>	<p>-Self Management and work as entrepreneur towards exploiting opportunities from the communities and turn them into sources for profit.</p>	<p>-Startups -Entrepreneurial Projects</p>	<b><u>Link17</u></b> shows an example of as evidence of rising demand
<i>18-Poverty Elimination Officer</i>	<p>-Plan actions against Hunger through humanitarian NGOs.</p> <p>-Ensuring strategic direction of poverty elimination projects.</p> <p>-Ensures effective and efficient resources mobilization for communities where poverty resides.</p>	<p>-Social Development Service Department</p> <p>-Quality of life related units</p> <p>-Services where the migrants, the marginalised, the refugees are available.</p>	<b><u>Link18</u></b> shows an example of as evidence of rising demand



Products of PIE Program & Indicative Content (Module)	What is their Competency?	Type of Industries	Type & Level of Demands
	-Innovate in bring solutions relevant to poverty.		
19- 'Sustainable Development Goals' (SDGs) Officer	<p>-Leads development, implementation and evaluation of SDG's assigned programs / projects.</p> <p>-Link communities issues to SDGs programs or initiatives and ensure monitoring and assessment of targets achieved.</p> <p>-Undertakes capacity building activities that help develop, identify and prioritize issues relevant of SDGs.</p> <p>-Carry analysis in relevant to the implementation of SDG social, economic and environmental interlinkages</p> <p>-Identify emerging issues/opportunities including those related to climate change, transport, science, technology and innovation.</p> <p>-Mobilizes and organizes synergetic multi-stakeholder dialogues and</p>	<p>-UN, UNDP, WHO, and similar organisations</p> <p>-All public services and governmental organisations complied by the SDGs achievements.</p> <p>-Consultants who work on achieving goals within SDGs.</p>	<p><b>Link19</b> shows an example of as evidence of rising demand</p>

Products of PIE Program & Indicative Content (Module)	What is their Competency?	Type of Industries	Type & Level of Demands
	partnerships aimed at leveraging SDGs targets.		
<i>20-Behavioral Economists</i>	<p>-Brings Nudging solutions that combines behavioral sciences and economy.</p> <p>-Targets to create solutions based on understanding why, how and when people can make specific decisions or reactions.</p> <p>-They work on designing, planning, teaching, improving, and developing the economic and the national policies for a community or a business.</p> <p>-Work on optimization and equilibrium that seek to develop and extend those ideas to make Behavioral Economy models with feasible options.</p>	<p>-All types of industries which can benefit from the effects and the labs of Behavioral economy of psychological, cognitive, emotional, cultural and social factors.</p> <p>-Focus on Organisations or Communities where the decisions of individuals and institutions and how those decisions vary from those implied by classical economic theory.</p> <p>-Would work on improving economic decision-making processes.</p>	<b>Link20</b> shows an example of as evidence of rising demand

#### 4. UNIT APPROVAL

Faculty	Dean /Director	Date
<b>Vice Chancellor</b>	Signature 	
	Dr Dunya Ahmed	
<b>HoD</b>	Signature	
	Pending HEC approval to recruit	

Seen and noted

<b>Library</b>	Signature	
	Pending HEC Approval to recruit	
<b>ICT</b>	Signature	
<b>Quality Office</b>	Signature	
	Pending HEC Approval to recruit	

#### 5. Central Authorisation

##### 5.1.1 Estimated cost in (Rwf)

	2023	2024	2025	2026
Staffing – total	20,000,000	40,000,000	40,000,000	45,000,000
Equipment	10,000,000	10,000,000	10,000,000	10,000,000
Library	5,000,000	5,000,000	3,000,000	3,000,000
Office materials	5,000,000	5,000,000	5,000,000	5,000,000
<b>Overall total</b>	<b>40,000,000</b>	<b>60,000,000</b>	<b>58,000,000</b>	<b>63,000,000</b>

**Resource Confirmation**

**Signature:** 

**Resources Confirmation**  
**Dr. DONYA Ahmed Ahmed**  
**Vice Chancellor - Socioeconomic Institute for Advanced Studies**  
**Date: 18/12/2023**

**Signature:**



**Approved by:**  
**Dr. MOHAMED Buhijji**  
**Founder & Chairman of the Board of Trustees**  
**Socioeconomic Institute for Advanced Studies - Date: 18/12/2023**



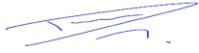
## VERSION CONTROL

Version Number	2
Prepared by	Dr. Mohamed Buhijji
Version Reference number	SP/PhD-IE1/2022
Description	SIAS – PhD in Inspiration Economy Program Proposal
Policy owner	Social-Economic Institute for Advanced Studies (SIAS)
Responsible division	Quality Assurance Coordinator & SIAS Council
Internally validated	Yes
Date of Internal Validation	18/12/2022
Approved by	SIAS Governance Board
Date of approval and Update	20/12/2022 and 1/4/2023
Amendments	1
Proposed Review date	2024
Web address of this policy	<a href="http://www.sias.rw/">http://www.sias.rw/</a>

## APPROVAL FORM

**Checked by:**

**Signature:**



**DR. Donya Ahmed  
Vice Chancellor  
Socioeconomic Institute for Advanced Studies**

**Approved by:**

**Signature:**



**DR. Mohamed Buhijji  
Founder & Chairman of the Board of Trustees  
Socioeconomic Institute for Advanced Studies**

